Grey Ghost Gear and Tactical Tailor Announce Strategic Partnership

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"We have gotten into the fashion of talking of cavalry tactics, artillery tactics, and infantry tactics. This distinction is nothing but a mere abstraction. There is but one art, and that is the tactics of the combined arms." — Maj. Gerald Gilbert, <u>The Evolution of Tactics</u>, 1907

"Shit, it's the Blues Brothers!" Matt Murphy, 1980

ALCON: Bring it in, take a knee, listen up. Tactical Tailor is joining Grey Ghost Gear in a strategic alliance the likes of which hasn't been seen since Jake got out of prison and rejoined Elwood Blue.

Tactical Tailor is a Tacoma WA based manufacturer of US-made, Berry Amendment compliant tactical gear. Grey Ghost Gear is a 'boutique' manufacturer of bad ass niche kit headquartered in Dalton, ID. Both companies are Veteran owned, and GGG is Service Connected Disables Veteran classified company. Like the Blues Brothers, both can do big things by themselves...but it's when they get together that things get *epic*.

"The two companies have done some work together before, but not like this," says CEO (and former 2/75 Ranger) Casey Ingels. "Tac Tailor will be working with Grey Ghost much more consistently. We'll leverage the unique strengths of both companies to increase our offering to the end users that will let us put some things in the field that will change everything."

Neither company releases a new piece of gear until it's been deployed and evaluated downrange—true story, no bullshit. Ingels recently spent time on the ground in Afghanistan handing stuff out to guys on the sharp end so they'd have it to try out (for instance 3RD Group has a lot of it downrange now). They receive feedback daily via e-mail and frequent social media traffic. It isn't just tested by guys on the ground either. Members of JSOC and SOCOM test it all, as do a cross-selection of line Soldiers and Marines so the conventional voice isn't left out.



In addition to the brand gear it builds, Tactical Tailor constructs kit for many other companies. It is an expansive list that includes H&K, Benchmade, Gerber, Leupold, Crimson Trace, Knights Armament...virtually a who's who in the industry. Grey Ghost Gear set the tactical community on its ass over the last year when it demonstrated its quick turnaround, rapid prototyping and overall agility—this is a company that received a call from a Tier One unit with a need, prototyped it, modified it and had the finished product in their hands helping kill Muj *in a week*.



"Tactical Tailor brings production muscle to Grey Ghost. Grey Ghost is dexterous and responsive," Ingels says, waxing serious. "Though its operations base is in Idaho, its relationship with manufacturers in the UK and elsewhere offer domestic and foreign options that TT just won't have on its own. TT has a couple decades of combat proven equipment to speak for its quality. Tailor equipment will remain Made in the USA. The two companies will remain extant as *separate* companies, working jointly."

"We'll put the band back together, do a few gigs, we get some bread," chuckles Tactical Tailor Director of Sales (and retired Army SNCO) GW Ayers. "No, in all seriousness, this is going to let us do some great things for the warfighter. CALL [Center for Army Lessons Learned] defines joint synergy as having the strengths of each service combine to overcome the limitations of the others, or to reinforce the good effects. That's what we're going to be doing, and it's the guys on the ground that will benefit."

For further information contact Tactical Tailor Director of Sales GW Ayers directly: <u>gw@tacticaltailor.com</u> or call (253) 984-7854. Find both companies on line at <u>www.tacticaltailor.com</u> and <u>www.greyghostgear.com</u>.